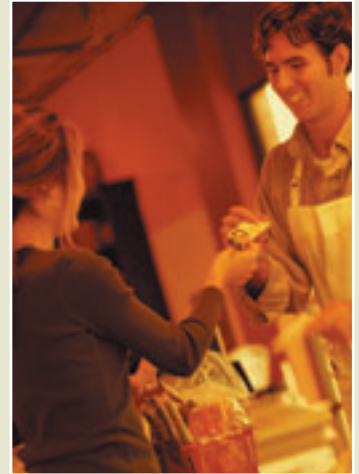


SHARP®



**FOR YOUR BUSINESS.
WITH YOUR BUSINESS.**



UP-600

UP-700



THE SHARP UP-

Leading-Edge Solutions from

Whether you're a retailer selling roses, rum or rolls, or have a hospitality business. With Sharp POS systems already serving the retail and hospitality industries with hospitality business really deliver. They offer so much in leading-edge technology "Best in Class" and "Best Value". It all adds up to Sharp having the hi

UP-600

HARDWARE

High-Speed Industry Standard Ethernet

LAN Communication (TCP/IP)

Multi-line, operator-adjustable,
back-lit LCD display

Raised keyboard

Built-in RS-232 ports

Integrated, heavy duty receipt/journal
dot-matrix printer with validation

Standard 7 bill, 5 coin cash drawer

Full compliment of optional peripherals

SOFTWARE

Standard scanning interface

Learning function

Standard credit card/debit card interface

Link PLU

Charge Posting

Multiple price shift levels

Mix and Match

Function look-up keys

Positive/Negative number checking

Price inquiry key for UPC

Age verification

T-log data capture function keys

Gas departments

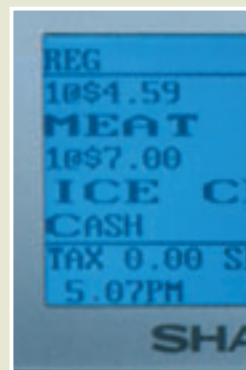
THE SHARP UP-600:

GIVING RETAILERS AN EASIER SALE

The Sharp UP-600 is engineered specifically for the rigors of retail. For small to mid-sized convenience, liquor and jewelry stores, and even bakeries, the UP-600 can handle the job. It delivers the flexibility, expandability and versatility that store owners need to succeed. With its "built-in" high performance software incorporating Flash ROM technology, you're assured of the day in/day out reliability you'd expect from a



business partner. Standard software features, such as its scanning interface, offer the "bar-code" advantage, for superior inventory management and customer speed-of-service. Combining that with the UP-600's learning function and your optional scanner enables quick and easy inventory processing for PLU's not found. With other high performance software features such as charge posting (with optional slip printer), multiple price shifts, link PLU's, mix and match, age verification, multiple data capture function keys and gasoline departments, the UP-600 helps keep your business running stronger and faster than ever before. Other important software features like positive/negative number verification, speed tenders and a full range of PLU/UPC/EAN codes give your business the flexibility to run at peak efficiency.

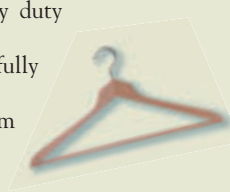


UP-600 AND UP-700 MU
Speeds customer through

With the UP-600's integrated high-speed dot matrix receipt/journal printer with validation capability and raised keyboard design, you can expect greater levels of customer throughput and system flexibility.



When you add in the UP-600's small footprint design and its standard 7 bill/5 coin heavy duty cash drawer it all adds up to a fully integrated, self contained POS system that will fit in almost every retail environment. All at a price/value point that makes this unit stand out from the crowd.



600 AND UP-700

in a Leader in POS Systems

Whether serving up beer, burgers or beef stew, Sharp has created a POS system just for you. In thousands of installations, the Sharp UP-600 for retailing and the UP-700 for the hospitality industry, software, efficiency, ease of operation and growth potential, they're considered the highest quality, most reliable and value-oriented products in the business.



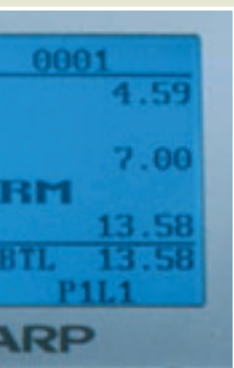
THE SHARP UP-700: A MENU OF SPECIALS FOR THE HOSPITALITY INDUSTRY

Designed especially for today's highly competitive hospitality market, the UP-700 offers the powerful software and hardware features that customers look



for when choosing the perfect POS solution.

The UP-700's software is so powerful, it's hard to imagine a system priced "so right" could be possible. But it is. Leave it to Sharp, a leader in the POS Solutions market, to offer a product with superior expandability and reliability to fit even the most demanding hospitality environment.



MULTI-LINE LCD DISPLAY
Input and reduces errors.

By using the UP-700's PLU menu keys, you can maximize the flat

micro-motion keyboard space through menu-screen prompting on the super bright, easy to read multi-line backlit LCD display. The UP-700's optional pole display can be combined with the standard operator and customer displays for multi-lane cafeteria applications. And for easier manager control, the UP-700 offers macro function keys, multiple data capture function keys, positive/negative number checking and a full menu of reports that allows you to see your business in action. Plus, the UP-700 offers an integrated, super high-speed receipt/journal thermal printer offering greater customer throughput, easier to read receipts, quieter operation and the ability to add a logo graphic for true marketing appeal.

The UP-700's built-in software enables "on-the-fly" easy price changes, tip with edit tip function, tray subtotal, waste function, multiple menu levels, multiple combo tables and multiple media menu keys, and even a standard credit card/debit card interface. How about a "Super-Size" key for upsize capability, along with eat in/take out, group discounts and the ability to send kitchen printer messages. This is truly an amazing system, all at a price point that makes it easy to afford and better yet, easier to grow with your business.

UP-700

HARDWARE

High-Speed Industry Standard Ethernet LAN Communication (TCP/IP)

Multi-line, operator-adjustable, back-lit LCD display

Flat, micro-motion keyboard

Built-in RS-232 ports

Integrated thermal receipt/journal printer with condensed journal and logo capabilities

Standard 7 bill, 5 coin cash drawer

Connect up to 64 terminals in one network

SOFTWARE

GLU with closed check file

PLU menu keys

Standard credit card/debit card interface

Group discounts

Macro function key

Easy "on-the-fly" price changes

Waste function

Multiple menu levels

Multiple combo tables

Upsize key

Price inquiry for PLU

YOUR CHOICE IS CLEAR.

With the UP-600 and UP-700's super high speed Ethernet LAN with TCP/IP protocol, expect superior reliability and the ability to connect up to 64 POS terminals in a network, including a PC. The UP-600 and UP-700's fully adjustable, extra-large multi-line, backlit LCD display allows cashiers to closely monitor transaction items while dramatically reducing errors. The standard RS-232 ports offer even greater expandability with optional peripherals. Plus, with the combined feature sets of the UP-600 and UP-700, you're assured a perfect fit in multi-concept applications requiring both a raised and flat keyboard application. What this means is: the Sharp UP-600 and UP-700 are truly made "For your business, With your business".

UP-600 KEY FEATURES

- Standard Scanning Interface
- Standard PLU/UPC/EAN Codes
- 2 Standard RS - 232 Ports, Max. 4
- Industry Standard Ethernet LAN with TCP/IP Protocol
- 20 Standard Departments, up to 99 Max.
- Validation Printing
- 6 Price Shift Levels
- Standard Mix and Match
- Standard Customer Files (Memory Allocation)
- Large 8 Line Backlit Adjustable Operator Display, 20 Digits Per Line
- Heavy Duty Receipt/Journal Dot Matrix Printer
- Raised Keyboard, 64 Keys Standard, 84 Keys Max.
- Macro Function Keys
- Charge Posting
- Easy "on-the-fly" Price Changes
- Link PLU
- 2 Standard Auto Keys, Max. 25
- Training Mode
- Gas Departments
- Food Stamps
- Age Verification
- Positive/Negative Number Checking
- Extra Security with 7 Position Mode Key
- Extensive List of Management Reports
- Learning Function for UPC
- 4 Tax Rates
- Standard Heavy Duty 7 Bill, 5 Coin Cash Drawer
- Up to a Total of 64 Terminals on Network
- Standard Credit Card/Debit Card Interface

UP-700 KEY FEATURES

- High Speed 2 Station Thermal Printer with Custom Logo Capabilities and Condensed Journal Printing
- Large 8 Line Backlit Operator Display, 20 Digits Per Line
- Standard PLU/UPC/EAN Codes
- 2 Standard RS-232 Ports, Max. 4
- Ethernet LAN with TCP/IP Protocol
- PLU Grouping
- Macro Function Keys
- Easy Price Changes
- Waste Function for PLU
- Tip with Edit Tip Function
- 15 Standard Servers, Max. 99
- GLU's with Closed Check File
- Standard Credit Card/Debit Card Interface
- GLU Table Management Functions
- 5 Menu Levels
- 20 Combo Tables, 9 Items Per Table with Upsize Function
- PLU Menu Keys - 50 Menu's, 15 Items Per Menu
- Messages for Kitchen Printing
- Tray Subtotal
- Eat In/Out
- Group Discounts
- Multiple Data Capture Function Keys
- Function Menu Keys – to Save Keyboard Space
- Media Menu Keys: Cash Menu, Charge Menu, Check Menu, and Conversion Menu
- Next Higher Dollar
- Speed Tender
- Standard Heavy Duty 7 Bill, 5 Coin Cash Drawer
- Up to a Total of 64 Terminals on Network
- Extensive Management Reporting

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For retailers and hospitality business operators, there is no better system to help your business grow than our systems: the new UP-600 or UP-700 POS from Sharp. Call us or click on our web site for more information.

SHARP®

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www.sharp-usa.com

