

SHARP



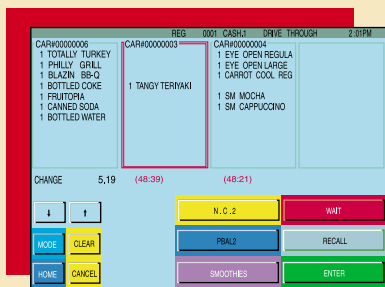
UP-3301 POS System

Innovative POS Management Solution

Sharp's UP-3301 delivers your business management solution in an easy-to-use, easy-to-afford all-inclusive Point of Sale system.

Dynamic, front-end performance

- **Embedded Flash ROM technology for increased system reliability and stability provides for enhanced customer satisfaction**
- **Color LCD touch-screen display maximizes operator efficiency and order throughput**
- **Integrated credit card authorization reduces hardware costs while increasing ticket sales**
- **Ethernet LAN communications increases system speed and gives greater connectivity over an extensive enterprise**
- **Remote Color Kitchen Video Monitor interface allows for superior drive through service and order quality**
- **Compact, user-friendly design with optional built-in printer saves valuable counter space**



▲ Drive-through screens allow servers to easily view the last four orders—minimizing errors.

Sharp's UP-3301 offers the brilliant advantage of color touch LCD screen capabilities with renowned reliability from the global technology leader in point of sale management solutions. Meeting the most demanding hospitality environments, the new UP-3301 point of sale system is an innovative hardware/software one-source solution that puts the "quick" in quick service.



With the UP-3301's embedded system technology there's no PC required. The built-in application software results in superior system stability and quick system response. Its simple to use, easy-to-read intuitive Color LCD resistive touch-screen speeds order entry and minimizes entry errors, while increasing customer satisfaction. Through its versatile touch screen, restaurants can set up custom menus, multiple function keys, and quick tender keys fast and easy. Flexible key color assignments allow color-coding and grouping items on the touch screen for fast input at a glance. And, with its standard credit card interface that allows for both credit and debit card transactions, you increase top line revenue as well as your average ticket sales—resulting in a greater return on investment.

Whether you're an independent restaurant or part of a large-scale enterprise, the Sharp UP-3301 delivers a full array of features, from determining food costs to modifying menus in a flash. By optimizing business operations, the UP-3301 provides management-critical reporting and increased POS flexibility—essential to your success.

Increase speed of service with a cutting-edge POS Management Solution

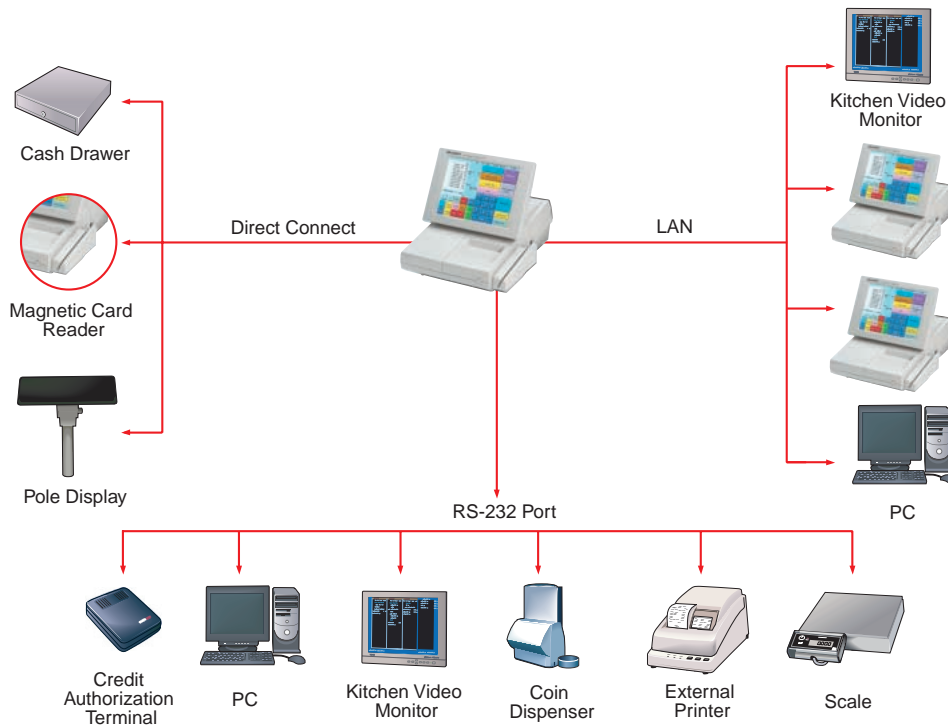
With the UP-3301's small footprint design you'll get picture perfect placement on your restaurants valuable counter space. Add its optional built-in thermal printer to maximize valuable counter space.

Through the UP-3301's standard Ethernet expect increased system flexibility, speed and connectivity.

With the unit's standard two RS-232 communication ports (up to 6 ports max) you're connected to a variety of options such as credit card authorization terminals, kitchen video monitors, scales, printers, coin dispensers or a back office PC. Plus through its standard ports adding a magnetic card reader, pole display or heavy duty cash drawer maximizes flexibility while reducing costs.

Whether it's an efficient small-scale system for a single restaurant or an enterprise configuration, the Sharp UP-3301 allows true system flexibility to grow with your individual business requirements.

Extensive connectivity options with the UP-3301



UP-3301 Specifications

Main CPU:	Enhanced Microprocessor
Memory:	2 MB standard (maximum 4 MB with option)
Communications:	Inline—Ethernet RS-232: 2 ports standard (maximum 6 ports with option)
Operator Display:	Color LCD touch-screen, 10.4"; 640 x 480 dots
Customer Display:	Fluorescent 2 line, 11 digit, 7 segment + 16 digit dot
External Dimensions:	11.6"(W) X 16.3"(D) X 12.8"(H)
Weight:	14.6 lbs. (6.6 Kg)
Power Supply:	AC 120 V/60 Hz +/- 10%
Power Consumption:	Standby 29W / Operating 50W
Working Temperature:	32° F to 104° F (0° C to 40° C)
Working Humidity:	10% to 90%
Color:	Grey 282

Sharp Sales Options

Built-in Thermal Printer:	Integrated Thermal Receipt Printer Print Speed: approx. 16.5 lines per second Paper Type: Thermal
Remote Receipt/Journal Printer:	2 Station Receipt/Journal Thermal Printer Print Speed: approx. 18 lines per second Paper Type: Thermal
Alpha Numeric Pole Display:	2 line, 11 digit, 7 segment + 16 digit alphanumeric
Magnetic Card Reader:	Integrated Credit Card Reader
Heavy-Duty Cash Drawer(s):	Choice of 7 bill/5 coin or 5 bill/5 coin

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